

Salemanship.
Heart Disease.
Who is It?
The Next War.
—By Arthur Brisbane—
(Copyright, 1928)

THE Prince of Wales and one of his brothers will soon be on their way to South America on a "salesmanship tour." They will go to sell a great variety of goods and services, and another plan to accompany him when he flies.

The battleship accompanying him will emphasize the power of England, and the young prince, flying high above the Andes, will make a tour of inspection to emphasize the power of the British Empire.

Such salesmanship cannot be ignored.

ONE thousand dollars in the State of New York alone will make an intensive study of heart disease. For the past 15 years heart disease has killed more than any other trouble, cancer not excepted.

The heart is to the body what the engine is to the automobile.

Continued on Page Three

MILD WEATHER
PREDICTED FOR
PRAIRIE AREAS

The Pas and Prince Albert Share Honors for Coldest Spot

Canadian Press
WINNIPEG, Man., Jan. 13.—Prediction of mild weather from the west for the next 24 hours, and a slight rise in temperature, were the main features of the weather forecast for the prairie provinces, while no change in the weather was predicted for the coast provinces.

The Pas and Prince Albert, in Saskatchewan, shared the honor of the coldest points in the west during the past 24 hours. Mercury at the northern Manitoba mining center dropped to 26 below zero.

Prince Albert was a close second with a minus 25.

Weather conditions in Alberta have moderated considerably within the past 24 hours, but the forecast for the next 24 hours is for a slight rise in temperature, and a slight fall in the wind.

The weather in the prairie provinces are fair with promise of mild weather to come.

15,809 Given Jobs
Under Relief Plan

Canadian Press
WINNIPEG, Man., Jan. 13.—A total of 15,809 persons have been given employment in Manitoba under the relief plan since it was first introduced.

The plan, which was introduced by the provincial government, according to a report sent to Ottawa today by Hon. W. R. Gies, minister of public works, is a total of 15,809 individuals were given employment in the form of public works, such as the construction of roads, bridges, and other public works.

The plan is a success, and it is hoped that it will continue to be successful in the future.

REDS SENTENCED

VILNA, Lithuania, Jan. 13.—Four members of the Lithuanian Red army were sentenced to prison for 15 years for their participation in the Lithuanian Red army after they had been convicted of the murder of a Lithuanian official.

The four were sentenced to prison for 15 years, and the others were sentenced to prison for two to four years.

The Weather

Local Forecast

Clear, cold, with a light frost.

High temperature, 10 degrees below zero.

Low temperature, 20 degrees below zero.

Wind, light and variable.

Clouds, few.

U.S. Naval Program Will Be Presented

Associated Press
WASHINGTON, D.C., Jan. 13.—The U.S. Navy's program for the next five years will be presented to the House of Representatives today by the chief of the naval operations.

The program, which was prepared by the U.S. Navy, is a five-year program, and it is hoped that it will be successful in the future.

Heavy Snow Days
Ottawa Workless

Canadian Press
OTTAWA, Ont., Jan. 13.—Old Man Winter has been out in force today, and the city of Ottawa is covered in a thick layer of snow.

The snow is so deep that it is impossible to get out of the city, and the city is workless.

Bernard Shaw's
Talkie Falls Flat

Associated Press
LONDON, Jan. 13.—Bernard Shaw's latest talkie, "The Doctor in the House," has been a failure at the box office.

The talkie, which was produced by the British Broadcasting Corporation, has been a failure at the box office, and it is hoped that it will be successful in the future.

NORTHERN WEATHER

High pressure over the north, with a light frost.

Low pressure over the south, with a light rain.

Wind, light and variable.

Clouds, few.

51ST YEAR—VOL. XXX., NO. 31.

EDMONTON, ALBERTA—TUESDAY, JANUARY 13, 1931

Dial 26121—The Bulletin
Alberta's Best Want
Ad. Medium

FIVE CENTS

Empire Cable Network Mooted

MAY INCLUDE
SYSTEMS OF
C.N.-C.P.R.

Huge Merger With British
Govt. Controlled Firm
Is Suggested

Canadian Press
OTTAWA, Ont., Jan. 13.—Mergers of the Canadian cable and telephone systems into a single company to work in association with Imperial and International Communications, Ltd., of Great Britain, was the subject of discussion here today between Mr. H. H. Bennett, prime minister, and members of the cabinet, and Sir Basil Blackett, chairman of the great British firm.

The proposal made by Sir Basil Blackett, chairman of the great British firm, is to merge the Canadian cable and telephone systems into a single company to work in association with Imperial and International Communications, Ltd., of Great Britain.

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This Man Had
Big Appetite
For 17 Years

NAVIGATION
MENACED BY
BIG BRIDGE

Private Council Allows Appeal of Steamship Owners of Vancouver
By THOS. T. CHAMBERLAIN
Correspondent

LONDON, Jan. 13.—The bridge erected over the Second Narrows of Burrard Inlet by the Burrard Inlet Railway Co. and the Burrard Inlet Navigation Co. has been the subject of a long and bitter fight between the steamship owners of Vancouver and the bridge builders.

The private council, which was set up to settle the dispute, has allowed the appeal of the steamship owners, and it is hoped that the dispute will be settled in the future.

HUGE SURPLUS
WILL BE PAID
BY UTILITIES

Even Street Railway Will Pay Mr. Cunningham Reports

A combined survey of well over a half million dollars for 1931 will be shown by the five city-owned utilities, electric light and power department, power plant, telephone, waterworks and street railway, and it is evident as the various departments are closed the year's surplus will create a new record, according to a confidential report, as the surplus of the street railway will be paid to Mr. Cunningham.

The street railway will show a surplus for the second time in history, according to a confidential report of W. J. Cunningham, power and street railway superintendent. This surplus has been shown to be a record for the street railway.

The surplus of the electric light and power department was paid to Mr. Cunningham, and the surplus of the telephone department was paid to Mr. Cunningham.

ABANDON ALL
HOPE FOR TWO
LOST FLIERS

No Word or Sign Received From Monoplane "Travewind"

Associated Press
NEW YORK, N.Y., Jan. 13.—The Mackay Radio Company announced today that it had received no word or sign from the monoplane "Travewind" which was reported to have been shot down in the Arctic.

The Mackay Radio Company, which is the owner of the monoplane, has announced that it has received no word or sign from the monoplane, and it is hoped that the monoplane will be found in the future.

WESTERN GAS
HOLDINGS ALL
SOLD; N. YORK

Deal Includes Electric Properties in Western Canada

Associated Press
NEW YORK, N.Y., Jan. 13.—Completion of a deal by which the American Commonwealth Power Corporation of New York acquired the Western Gas Holdings, Ltd., of London, and the electric properties in Western Canada, was announced today.

The deal, which was announced today, is a deal by which the American Commonwealth Power Corporation of New York acquired the Western Gas Holdings, Ltd., of London, and the electric properties in Western Canada.

Little Hope
For Aviators
Lost At Sea

May Link U.S. with Far East

Associated Press
WASHINGTON, D.C., Jan. 13.—An air route from the top of the world to the Orient is envisioned by the U.S. Navy, and it is hoped that the route will be successful in the future.

The U.S. Navy, which is the owner of the air route, has envisioned an air route from the top of the world to the Orient, and it is hoped that the route will be successful in the future.

Pneumonia Epidemic
May Hit Unemployed

Canadian Press

TORONTO, Jan. 13.—An epidemic of pneumonia among the unemployed is feared in Toronto, and it is hoped that the epidemic will be successful in the future.

The epidemic, which is feared in Toronto, is an epidemic of pneumonia among the unemployed, and it is hoped that the epidemic will be successful in the future.

Wife of Lost
B.C. Aviator
Gives Up Hope

Associated Press
PRINCE GEORGE, B.C., Jan. 13.—Mrs. Helen Menzies, wife of a lost B.C. aviator, has given up hope of finding her husband, and it is hoped that the aviator will be found in the future.

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Former City
Girl Seeking
Heart Balm

Patricia Reinhardt Sues
Capitalist for Breach of Promise

Associated Press
SANTA CRUZ, Cal., Jan. 13.—Patricia Reinhardt, a former city girl, has sued a capitalist for breach of promise, and it is hoped that the capitalist will be found in the future.

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MINE DISPUTE
NOT SETTLED

Unable to Reach Agreement Between Miners and Owners Monday

Associated Press
LONDON, Jan. 13.—The mine dispute in South Wales, which has been the subject of a long and bitter fight, has not been settled, and it is hoped that the dispute will be settled in the future.

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Stevens Says Unremittent
Effort Needed to Develop Trade

Associated Press
OTTAWA, Ont., Jan. 13.—Necessity for unremittent effort in promoting the trade of Canada, according to the Canadian Minister of Trade, is emphasized by Mr. H. H. Stevens, minister of trade.

Mr. H. H. Stevens, minister of trade, has emphasized the necessity for unremittent effort in promoting the trade of Canada, and it is hoped that the trade will be successful in the future.

Woman Poses as Man
For SEVENTEEN YEARS

Associated Press
CHICAGO, Jan. 13.—A woman who masqueraded for 17 years as a man, and who was found out, is being held in custody, and it is hoped that the woman will be found in the future.

The woman, who masqueraded for 17 years as a man, and who was found out, is being held in custody, and it is hoped that the woman will be found in the future.

Canada Sure To
MAKE RECOVERY

Bank of Commerce Head
Optimistic in Address

Associated Press
TORONTO, Ont., Jan. 13.—Recovery in Canada is certain, but the time required to bring about recovery will be determined by the government, according to the head of the Bank of Commerce, and it is hoped that the recovery will be successful in the future.

The head of the Bank of Commerce, who is optimistic in his address, has said that recovery in Canada is certain, but the time required to bring about recovery will be determined by the government, and it is hoped that the recovery will be successful in the future.

News in Today's
Classified Ads.

8200 SECURE IMMEDIATE
WANTED TO EXCHANGE
POSSIBLE TO EXCHANGE

LOVELY DOWNTOWN
NEED TO EXCHANGE
POSSIBLE TO EXCHANGE

2000 SECURE IMMEDIATE
WANTED TO EXCHANGE
POSSIBLE TO EXCHANGE

LOVELY DOWNTOWN
NEED TO EXCHANGE
POSSIBLE TO EXCHANGE

2000 SECURE IMMEDIATE
WANTED TO EXCHANGE
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2000 SECURE IMMEDIATE
WANTED TO EXCHANGE
POSSIBLE TO EXCHANGE

LOVELY DOWNTOWN
NEED TO EXCHANGE
POSSIBLE TO EXCHANGE

Tournament of Roses • Operatic "Find" • Gets Sword of Honor

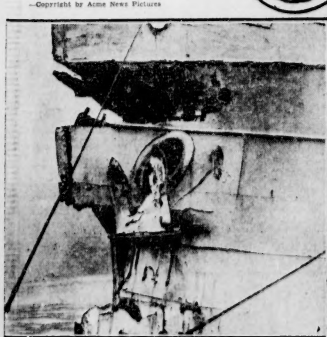


—Copyright by Anne News Pictures
Float of city of Glendale in tournament of roses parade at Pasadena, Calif., New Year's Day. Float depicted 1932 Olympic games and won grand sweepstakes prize



Engagement of Princess Beatriz, eldest daughter of the King and Queen of Spain, to Infante Alfonso Carlos, cavalry officer, is expected to be announced shortly. Princess Beatriz is twenty-one

AT RIGHT—This charming portrait is latest taken of Princess Chichibu, wife of heir to throne of Japan



—Copyright by Anne News Pictures
Forty-five people lost their lives when Finnish ship Oberon collided with S.S. Arcturus and sank within three minutes, between Denmark and Sweden. ABOVE is view of damaged Arcturus bow



Interesting old photograph showing scene at one of first train wrecks in Toronto district some 40 years ago, when freight train hit a cow at Churchill, Ont. All crew were killed except Harry Pinchin, brakeman, of Islington, who jumped



Mrs. Opal Logan Kunz, one of best known aviatrixes, has been chosen first commander of Betsy Ross corps, banded together to serve their country in national emergencies



"Babe" Herman, one of big "guns" of Brooklyn club of National league, and former star in old Western Canada baseball league, with his son, Bobby, at Glendale, Calif.



Col. H. C. Osborne, Ottawa, secretary-general of Canadian Agency of Imperial War Graves Commission, photographed aboard C.N.S. Lady Drake, bound for West Indies



Lily Pons after making American debut in "Lucia" at Metropolitan Opera House, New York, where she amazed audience by her beautiful coloratura soprano. She was accepted by singers as biggest "find" of recent years



Sir John Salmond, British air chief marshal, presents sword to Flight Cadet Under-Officer H. A. V. Hogan as best all-round air cadet at passing-out inspection at Cranwell, England



—Copyright by Anne News Pictures
Informal snapshot of Prof. and Mrs. Einstein enjoying cool Pacific breezes, en route from Panama to San Diego, Calif., aboard the S.S. Belgenland



President Florencio Arosemena of Panama, who was seized and deposed by rebels who took presidential palace in overthrow of present regime



Witnessed by thousands of spectators, who came from all parts of Pennsylvania and adjoining states to Philadelphia, annual mummers' parade lives up to its reputation as one of most spectacular pageants held regularly in America



Danny Hearn suspended in mid-air above five barrels as he gives an exhibition of his skill on steel blades at annual New Year's Day meet of Middle Atlantic Skating Association at Newburgh, N.Y.



If you could peek over his shoulder you would probably see that George Ade, seen here at Miami, Fla., has just jotted down another of those famous witticisms which have made him famous

Savings Accounts Grow With the Savings Bank. ETIN Want Ads Make

Business and Professional Directory. **ALBERTA BIRDS** CONTESTED FROM PAGE NINE

W. Freeman of Edmonton One of Big Prize Winners

Country judges at the annual Edmonton show held last night were the first to give a prize to a bird of the year. W. Freeman of Edmonton was one of the big prize winners.

Request of Lord's Day Alliance Turned Down by Aldermen

Monday sport council says the regulations to the district should be made by the council.

KEEN JUDGING MARKS POULTRY SHOW OPENING

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Today

Canadian Wheat
Dominions Grow
Safety First
The Earth
—By Arthur Brisbane—
(Copyright 1930)

ARTHUR BRISBANE

North America's Highest Priced Editorial Writer



BRISBANE

Here is a feature for Bulletin readers — Arthur Brisbane's "Today Column," is by far the most widely read newspaper editorials on this continent.

Topics that dominate public interest, bristling with frank and specific comment — timely and up-to-date and readable from first to last.

Arthur Brisbane is one of the foremost thinkers and civilized minds of the time. His articles are the most quoted of any in the entire world. They possess lasting qualities that live in your memory. No feature could be more absorbingly interesting—it is followed by millions of readers daily, and now being published in The Bulletin for the exclusive benefit of its readers.

DR. FRANK McCOY

Health and Diet Service



FRANK McCOY

This famous promoter of bodily happiness through common sense living, writes for Bulletin readers exclusively in the province of Alberta. Only by being a daily reader can you avail yourself of his free health service.

Dr. McCoy receives and answers hundreds of thousands of letters every year from newspaper readers in Canada and United States. You, too, can avail yourself of his free health advice by subscribing to The Edmonton Bulletin today.

AN INTERESTING NEWSPAPER FOR ALBERTA HOMES

Dorothy Dix



DOROTHY DIX

Authority on Social and Domestic Life

Here is the highest paid woman writer in the journalistic world. She discusses the complex and every-day problems of domestic and social life. Her articles have endeared her to the hearts of millions because they contain sound advice written understandingly. Dorothy Dix is the most talked of woman engaged in newspaper work but in The Edmonton territory only Bulletin readers are enjoying the entertainment and benefits contained in her daily articles.

SPORT PAGES

Sport News — Features — Cartoons

Nowhere will you find a more pretentious and complete report on the realm of sports. Two full pages acknowledged by followers of the game to be the best with first-hand information. Whether it's amateur or professional, local or international, you'll find it on the sport pages of The Bulletin. Daily cartoons by Ripley, "Bottle It or Not," Lou Skuce and Jimmy Thome, sports commentary by our staff sport writers Joe Dwyer and Bill Lewis.

"Milady Beautiful"

By Lois Leeds

Here, indeed, is a feature that few women will care to miss. It is a daily contribution to The Bulletin's Women's department and contains a world of valuable information.

Lois Leeds reveals to you the intimate secrets that contribute most to your beauty and charm. Her daily articles include beauty chats and beauty hints, and not only that, but she tells you the method to employ without bother or cost.

No matter how limited your time for reading may be, be sure it includes Milady Beautiful.



The Bulletin as an Independent newspaper in the public interest, realizes the great importance of rendering a service to its readers unexcelled by any other daily newspaper in Alberta.

Local news, suburban news, domestic, foreign, political, business, financial, sports and women's news — in all these departments The Bulletin has put forth its greatest effort in keeping its readers abreast of what is going on.

Bulletin features are selected from the cream of the world's newspaper talent. These features are selected for the direct purpose of creating in the home right standards and high ideals, yet keeping readers worthily entertained.

Edmonton Bulletin

Circulation Dept.

Phone 26121

Your Baby and Mine



By Myrtle Meyer Eldred

Here is a department appearing daily in the Bulletin, devoted entirely to the problems of young mothers. It is conducted by Myrtle Meyer Eldred, noted authority on the care of babies, who will gladly help you with your baby problems. Hundreds of mothers are asking Mrs. Eldred's advice through the Bulletin, daily. Let her help you also.

FINANCE

Grain — Markets — Stocks

Featuring the most up-to-date news from the trading pits of the world's greatest stock, grain, and mine exchanges, The Edmonton Bulletin's daily Financial Page is teeming with interesting and correct information upon the latest and most vital changes in important stock issues. It offers quick and reliable information — an invaluable service to the investor.

DAILY COMICS

Fun — Laughter — Joy

OVER A PAGE DAILY. Bulletin comics are the choice selection from our foremost syndicates, designed to entertain every member of the family. They are the most popular of comic characters in the funniest situations and include such famous strips as: The Gumps, Gasoline Alley, The Nebbs, Jane Arden, Little Orphan Annie, Freckles and His Friends, along with daily cartoons of Major Hoople by Ahern and Out Our Way, by Williams.

Saturday Feature Paper

AND

British News Page
Brim Full with Interesting News and Features

This big special carries as a supplement to our regular edition, an eight-page magazine section which includes four additional pages of colored comics, a page for the Young People, and a page in the Modern Woman's World. There is a special page of British news for those interested in Old Country activities — here you may gain a full report of the week's events summed up in brief and concise form.

You will also find contributions from the world's foremost authors as well as many other interesting features.

USE THIS ORDER BLANK

DELIVERED BY CARRIER 15 CENTS PER WEEK OR MAIL SUBSCRIPTIONS PAYABLE IN ADVANCE

If it is not convenient for you to subscribe for the full year \$5.00, attach your Express Money Order or Postal Note for \$3.00, six months or \$1.50, three months, to the Order blank below and mail it today.

YOUR POSTMASTER IS AN AUTHORIZED BULLETIN AGENT

Ask for the Bulletin Carrier Boy in your town — he will take your order and deliver your copy regularly.

For City Carrier Delivery

Phone 26121

Circulation Dept.

Edmonton Bulletin

Gentlemen: You may enter my name on your subscription list for a period of months. I am enclosing herewith \$..... as payment for same.

NAME

P.O. ADDRESS

NEW | MARK WITH CROSS | RENEWAL

Editorial and Pictorial Pages

From the Bulletin Files
Forty Years Ago

Bulletin editorials are always written in a pungent, fearless and unbiased manner, having at heart the welfare and very best interests of the people of Edmonton and the Province of Alberta. A special feature of this page is a summary of news items from the "Bulletin Files Forty Years Ago," "Bulletin Files Thirty Years Ago," "Bulletin Files Twenty and Ten Years Ago."

The Bulletin's Pictorial Page illustrates all the important happenings in the world of events. Clear vivid pictures with interesting descriptions tell you at a glance the events that are paramount in the news of the day.

WINTER HOCKEY CHAMPIONS ARE HERE

Goodfellow Retains Narrow Lead Over All Rivals in NHL Scoring Race

REGINA PATS WILL OPPOSE ALL-STAR SIX

Edmonton, Alberta, January 13.

Edmonton, Alberta, January 13.

Edmonton, Alberta, January 13.

Edmonton, Alberta, January 13.

Edmonton, Alberta, January 13.

Edmonton, Alberta, January 13.

Edmonton, Alberta, January 13.

Believe It or Not

A FEW DROPS OF BLACK PAINT WILL MAKE A CAN OF WHITE PAINT WHITER

FATHOM

A NAUTICAL MEASUREMENT OF DEPTH MEANS 'An Embrace' - THE LENGTH OF A SAILOR'S ARMS AROUND THE OBJECT OF HIS AFFECTIONS.

By Ripley

Al Hitchcock, former Canadian champion, says the Regina Pats are the best visiting hockey team to play in Edmonton.

Varsity to Meet Soldiers Tonight in Puck Contest

Couch Chris Pettinella's Varsity ice-hockey team have a chance to become the first of the Regina Pats to win a championship.

BUN COOK ONE POINT BEHIND DETROIT ACE

Howie Morenz is leading in the NHL scoring race.

CHAMPIONS OF WEST TO PLAY EAST WINNERS

Arrangements Underway for Intercollegiate Grid Play-off

ACTUAL OFFER IS NOW MADE FOR TITLE GO

Contracts Are Offered to "Young Stribling" and "Max Schmeling"

BUCKLEY REPLIES TO JACK DEMPSEY

Shirley's Manager Takes Exception to Jack's Recent Claim

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Employment Conditions in 1930 Not So Bad As Painted Statistics Show

ONLY 1929 IS BETTER SAYS DOM. BUREAU

Index Fell on Prairies from 126 to 117 in Year Past

OTTAWA, Jan. 13.—General employment conditions in Canada during 1930 fell off considerably from the 1929 peaks but were better than in

any other year since 1921, the Dominion bureau of statistics reports.

Reducing the situation to a common denominator, the bureau calculated that conditions in 1930 represented 113 with 1928 taken as 100. Similarly 1929 represented 118, 1928, 111, and 1927, 104. The bureau showed that the Maritime Provinces suffered less from unemployment than any other part of the Dominion. The aggregate payroll of 553 maritime firms averaging 78,817 persons, compared with 77,007 in the preceding year.

In Quebec, the greatest number of persons employed during the year was 287,481 and the lowest, 262,560. The employment index stood at 110, slightly more than three points lower than in 1929.

Similarly Ontario's index fell over eight points during the year with the index standing in 1930 at 114. The

average staff employed in the province was 419,470.

In the prairie provinces, the index fell from 126 in 1929 to 117 in 1930, a decline of the people employed in agriculture.

The index number for British Columbia in 1930 stood at 107, compared with 111 in 1929 and 108 in 1928.

MONSTER TURK STAR EXHIBIT POULTRY SHOW

Big Bird, Giant in Class, Draws Admiring Comments

One of the foremost exhibits at the Edmonton poultry show which opened Monday afternoon in the market building, is a monster dressed turkey, which officials estimate weighs be-

tween 40 and 45 pounds. It is one of the largest ever exhibited in Western Canada, and has drawn many admiring comments from the visitors to the show.

A giant in its class even when plucked and dressed, the bird must have been a king among turkeys when he strutted about the barnyard covered in all the glory of his feathers. This exhibit is being displayed at the south end of the building, and is being shown by Mrs. Hender, of Oak.

The dressed poultry exhibit this year ranks with the best ever shown in the city. In addition to poultry there are many dressed rabbits, all displaying the great skill in dressing and plucking.

D. H. Hender, of Leduc, has an excellent display of game birds at the show, and pheasants in all the splendor of gaudy plumage are a treat to behold.

The golden plover, in particular, is a beauty. Its head is topped with yellow, while the neck is draped with orange and black feathers.

A rusty red breast and a mottled head and black tail complete his feathered costume. In this class there are several of the Lady Amherst variety on display, together with Mongolian, Siberian and other varieties.

Rabbit entries have not been neglected at the show by any means. Beautifully dressed and plucked, these animals bring pride of possession to the owners and admiration to the eyes of the visitors. There is quite a display of the white rabbit, and white rabbit rabbits.

Ducks are there in large numbers, too, and huge specimens of geese attract the attention of the visiting public with their raucous honking.

A splendid variety in this division are the African geese, large birds with queer black bills and a host of black and white feathers on the bill.

Many varieties of geese are also on exhibit, including White Wyandotte, Plymouth Rocks, Game, Bantams, Silkies and Rhode Island Reds.

Visitors must not forget to visit the show on Friday, January 14, when all the birds will be on display.

The B. P. Goodrich Company, which is exhibiting, has a special sale of two fine specimens. No matter what you want to buy a social call to the two monkeys who romp in a cage at the north end of the building. The antics of these jungle heads provide interest for both children and grown-ups.

Sweeping Cuts In Retail Tire Prices

Associated Press

AKRON, Ohio, Jan. 13.—Announcements of sweeping cuts in retail tire prices were made Monday by three of the largest Akron rubber companies.

The General Tire and Rubber Company announced a reduction of 1/4 to 1/2 per cent on all passenger tires.

The B. P. Goodrich Company issued a statement that it "has revised its schedule to meet the reduction announced last week by competitor companies."

Official confirmation was obtained of the 6 1/2 to 12 per cent cut in retail tire prices.

The Goodyear Tire and Rubber Company has announced cuts on tires of certain grades.

Eaton's
Chocolate
Bars
3 for 10c

EATON'S JANUARY SALES

Store Hours: 8:30 a.m. to 5:30 p.m. Daily—Except Wednesday, 8:30 a.m. to 1 p.m.

To Call
EATON'S
Dial 9-1-2-0

Outstanding Morning Specials Make Half-Day Shopping at EATON'S Profitable

Men's Work Pants

A Limited Quantity Only

HERE'S value of interest to every working man. Strongly made pants—of serviceable cotton—well-finished throughout and trim.

Tailored with deep well-made pockets, belt loops and buttons at the waist. Cuff bottoms. Sizes 34 to 42.

SALE PRICE.

\$1.49

—Main Floor

830 SPECIALS

Outstanding Values for Opening-Hour Shoppers Wednesday. Only 4 1/2 Hours to Shop!

Children's Hosiery Clears

Children's stockings knit of cozy wool and rayon—hard-wearing rayon and silk—some in lace. In assorted colors and sizes. Shop at 8:30. Regular 50c and 30c.

SALE PRICE, PAIR **25c**

—Second Floor

Women's Cotton Bloomers

Bloomers recently made to fit comfortably—knit in a soft elastic fabric. Of soft cotton with rayon. Folded garter and elastic bindings. Small, medium and large sizes in pastel shades. Shop at 8:30. Regular 75c.

SALE PRICE **39c**

—Second Floor

Men's Tweed Caps

A Manufacturer's Clearance

JUST arrived! A smart, fresh lot of men's caps. We secured them at a special price because they were made from the manufacturer's odds and ends. All are smart, new, and wonderful value at a much higher price.

Knobby patterns in black and white, grey, and brown. Striped patterns. One-piece crown. Sizes 6 1/2 to 7 1/2.

SALE PRICE, EACH **\$1.00**

—Main Floor

930 SPECIALS

Children's Lined Waists

PRACTICAL little waists made of heavy, fleece-lined cotton and well taped, to be warm and comfortable. Buttons down the back with extra buttons for undergarments.

Shop at 9:30. Regular 65c each.

SALE PRICE **3 for \$1.00**

Full-Fashioned Silk Hose Reduced

CLEARING a line of stockings left from recent special sales! Offering amazingly fine values in service and chiffon silks—some perfect quality, others slightly substandard. Square, slipper and slend heel styles.

Many smart shades. Sizes 4 1/2 to 10.

Shop at 9:30. SALE PRICE, PAIR **50c**

—Second Floor

BASEMENT BARGAIN SECTION

No Mail Orders—No Delivery

Children's Worsted Hose

HEAVY stockings for school wear. The popular 4x1 ribbing—slightly substandard. Black only. Sizes 7 1/2 to 10.

SHOP AT 9:30—BASEMENT BARGAIN SECTION, PAIR 50c.

3 Pairs \$1.00

Men's Broadcloth Shirts

COLLAR attached styles, and also some with loose collars.

Pastel colors and fancy patterns. Sizes 14 1/2 to 16 and 17. Shop at 9:30.

BASEMENT BARGAIN SECTION, EACH **69c**

900 SPECIALS

Black Felt Oxfords

A COMFORTABLE shoe that will find fine favor with the woman of more mature years.

Of softest black felt with leather soles—an Oxford style with low heels. Very suitable for a house shoe or for wear under overcoat. Size 7 to 7 1/2. Shop at 9.

Ordinarily \$1.80. SALE PRICE, PAIR **\$1.00**

Women's Black Strap Slippers

SELDOM, indeed, that we can offer this type of slipper at such a low price! A very comfortably fitting shoe—ideal for house wear—also neat enough in appearance for street wear.

Main one-strap slipper style with Cuban heel—laced in serviceable quality black kid. Sizes 6 to 7. Shop at 9 o'clock. Ordinarily \$1.85.

SALE PRICE, PAIR **\$1.35**

—Second Floor

Men's Sweaters

Jumbo Pullovers

A WHOLESALER'S special clearance that presents outstanding savings.

Heavy all-wool yarns in pullover style. The big slant collar turns up snugly around the neck. Pouch and welt pockets. Contrasting trims. Sizes 38 to 44.

SALE PRICE **\$2.95**

—Main Floor

Bicycle Tire and Tube

MICHELIN bicycle tire and tube in the 28x1 size. Miles of hard service, in this outfit.

Ordinarily \$2.50.

SALE PRICE **\$1.85**

—Downstairs

Smart New Handbags

Specially Purchased

GLOWING black, golden beige, lighter-than-chestnut brown—the smart new colors.

Metal clips—novelty clasps—stone-studded fastenings and style distinction to shape and envelope shapes! Ordinarily \$3.00 and \$3.50.

SALE PRICE **\$2.95**

—Main Floor

Clearance! Scarfs

AWAY go the remainder of our cashmere and rayon silk scarfs!

The cashmeres in marshall, solid effects—the ribbed rayons in pastel shades. Neck and extended designs. Ordinarily \$1.50.

SALE PRICE, EACH **25c**

—Second Floor

Rubber Tea Aprons

Remarkably Low Priced

FUN to get tea in one of these dainty little aprons—and no fear of "spitting" one's best afternoon frock!

Of good quality rubber with flare effect skirts and frilled edges—decorated with plain and checked designs. Ordinarily \$1.00.

SALE PRICE, EACH **69c**

—Main Floor

Remnants! Wash Goods and Useful Everyday Staples—Remnants!

Sure to Vanish from our Counters, Wednesday—One-third Off Regular Prices. Scores and Scores of Remnants Collected During the Past Weeks—All Repriced to Affect an Immediate Clearance.

10c to \$2.50

Selection includes sheetings, cottons, flannel, dish and d. roller toweling—together with a big assortment from the wash goods sections. Good variety of colors and patterns. All in useful lengths. SALE PRICE, each piece

—Second Floor

10c to \$2.50

Fresh Fruits and Vegetables

PROMPT DELIVERY, DIAL 9-1-2-4-3

ORANGES California Fancy Navel. 25¢. SPECIAL.	2 Doz. 35c
California Fancy Lemons, 300's Special, Dozen 27c Cooking Apples Special, 6 lbs. 25c Fancy Table Apples 3 lbs. 25c	Head Lettuce Crisp, Fresh Heads. 2 for 25c Cabbage Good, Solid Heads. 6 lbs. 25c Celery Well bleached and crisp 2 lbs. 23c
Fancy Table Pears 2 1/2 lbs. 25c Spanish Onions 3 lbs. 25c Sweet Potatoes 2 lbs. 25c Cauliflower Each 20c, 25c & 30c	

EATON GROCETERIA

BUTTER—Eaton's Sun Glo Brand Creamery Butter in 5 lb. Block 89c

Pure Red Plum Jam Jasper Brand in 4-lb. Tins. Tin 39c Muffins Whole Wheat Breakfast Cereal. Package 11c Corn on Cob Fancy Quality, No. 3 Tins. Tin 29c Red Sockeye Salmon La. Cream Brand, No. 1 1/2 Size Tin 35c 2 Tins 35c H. P. Sauce Delicious Creamy Sauce. Bottle 24c	Bartlett Pears Avalon Brand, Choice Quality in Heavy Syrup, No. 2 Tins. 2 Tins 43c Jif Soap Flakes, Made in a Jiffy. 2 Packages 35c Libby's Prepared Mustard In 5-oz. Screw-Top Jars. 2 Jars 21c Soda Biscuits Nestle's Wagon Brand Box 35c
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DOMESTIC SHORTENING
In 5-lb. Pails.
Kara Special, pale
Special
In 5-lb. Pails.
WEINERS
Special
In 5-lb. Pails.
21c

T. EATON CO. LIMITED
EDMONTON CANADA

Service Grocery

PROMPT DELIVERY DIAL 9-1-2-4-3

BUTTER EATON'S Sun Glo Brand Creamery Butter, 1-lb. Pails. WEDNESDAY SPECIAL	2 lbs. 63c
Choice Seedless Raisins 2 lb. Pails. Special, Pkt. 24c California Canned Spinach No. 2 1/2-lb. Tins. Special, Tin 21c	Marmalade Empire Brand, 4-lb. Tin. Very Appealing. Special, Tin 48c Ground Rice or Rice Flour 1-lb. Pkt. Brown & Falcon's. 2 Pkts. 25c
Fels Naptha Soap 14 Bars to Carton. Carton 73c Blue Peas Good Cooking Quality. Special, 5 lbs. 35c Evaporated Peaches Choice Quality. Special, 2 lbs. 29c	Tomato Soup Avalon Brand, No. 1 Tins. Special 3 Tins 25c Libby's Dill Pickles In Bulk. Dozen 25c Hawaiian Pineapple Libby's No. 2 Tins. Crushed in Syrup. 2 Tins 57c

Del Monte Asparagus Tips White No. 1 Square Tin. Special, Tin 39c Fine Canadian Cheese Tasty Special, lb. 22c	Jelly Powders Assorted Flavors. 4 Pkts. 25c Raspberries Choice Quality, No. 1 Tin. Tin 35c Corn Starch Lemon Brand, No. 1-lb. Pkt. 2 Pkts. 25c
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Fresh and Cooked Meats

PROMPT DELIVERY, DIAL 9-1-2-5-4

Choice Loin Roast Pork Special, lb. 19c EATON'S Beef Sausage Special, 2 lbs. 25c	Prime Round Steak By the Slice. Special, lb. 21c Ayrshire Roll Pice or Sliced. Special, lb. 28c	500 lbs. Side Bacon Pice or Sliced. Special, lb. 32c Prime Shoulder Roast Beef Special, lb. 14c
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